



EXPRESS LANE LOGISTICS





\$7.00 vs \$2.00

Same bananas.

Different

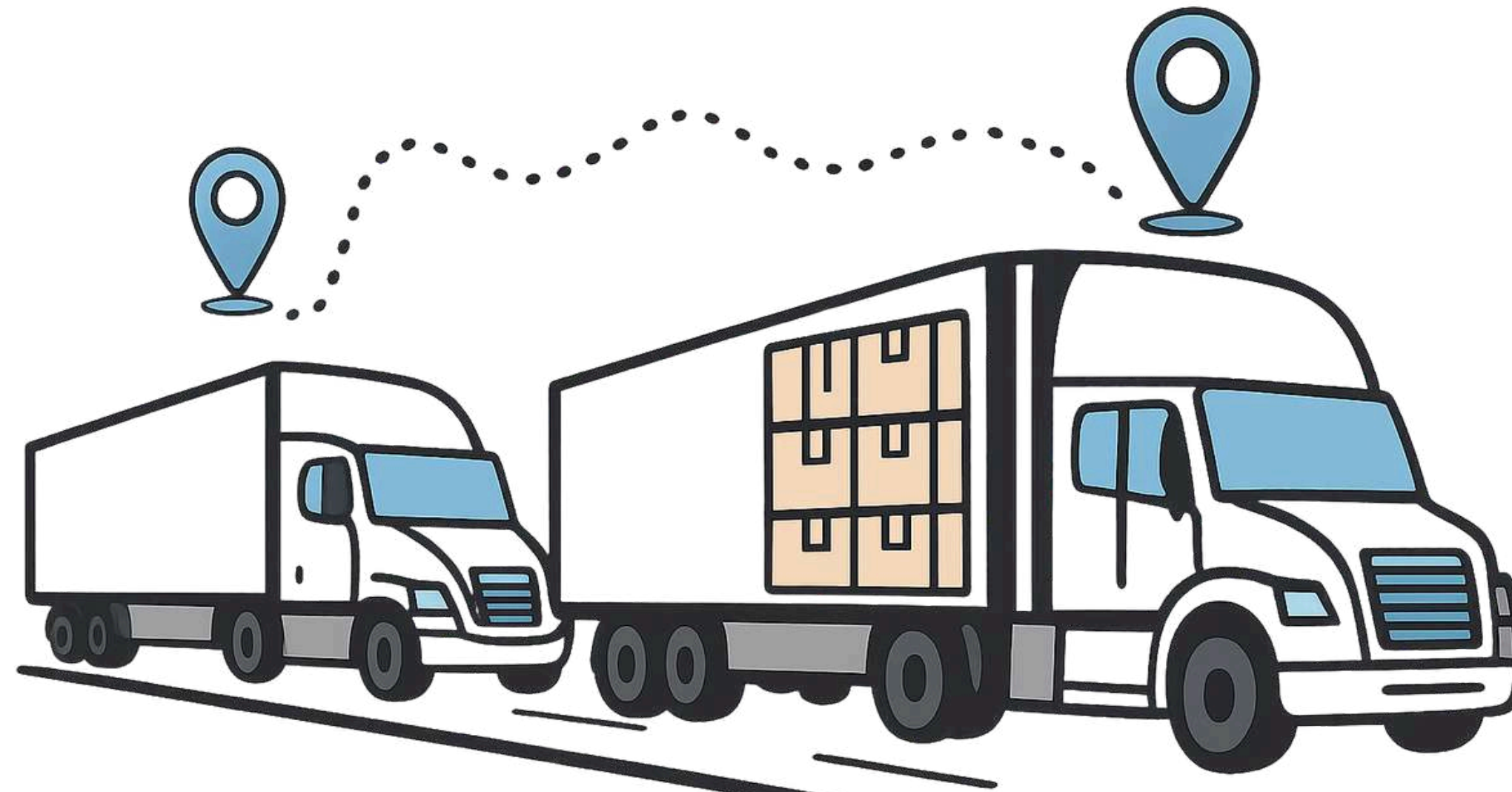
Province.



On average,

28%

of all truck miles in Canada are driven empty.



Every empty kilometer is money on fire.



Why does it matter?

to us



**Gas prices
increased
30% since
early 2026**

**U.S. tariffs and
the increase of
shipping costs by
roughly 18%.**

**Rising
consumer
prices**



Who Suffers?

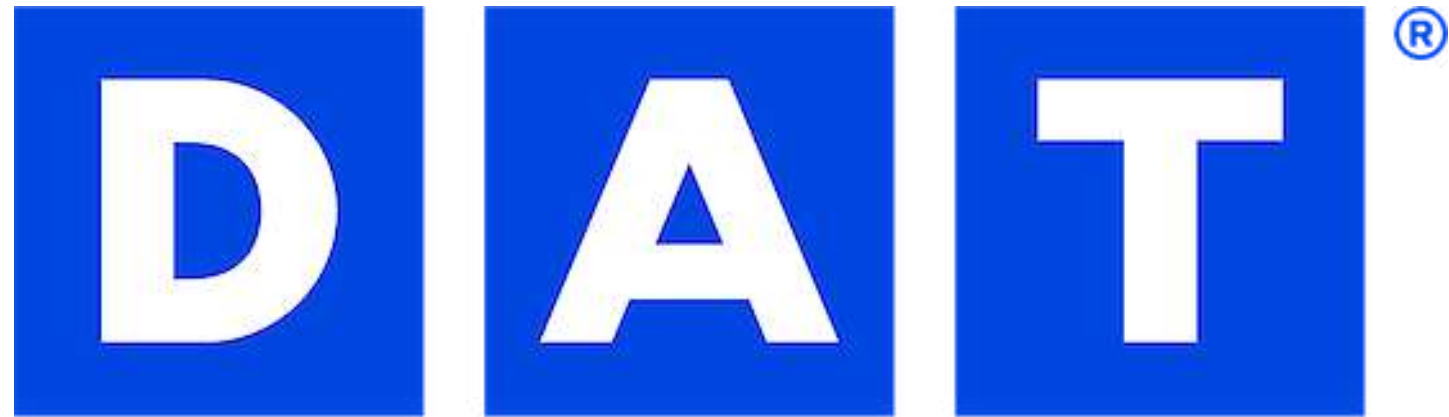


Small-to-mid shippers



Owner-operators & small carriers

Why existing solutions fail



Freight & Analytics



- Empty return trip is **ignored**
- **Complex**
- **No** transparency
- Does **not** target **small operations**



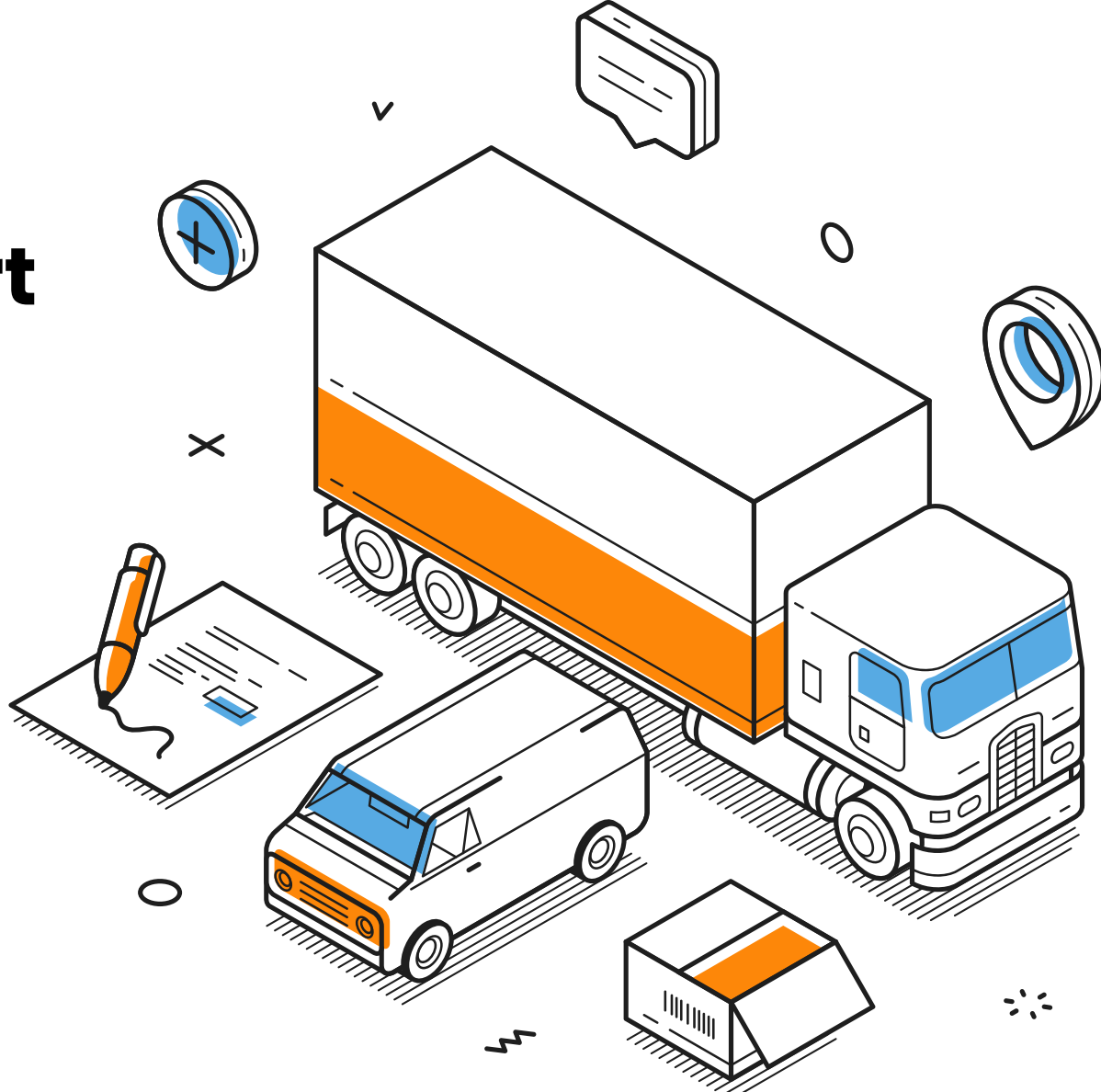
The Solution



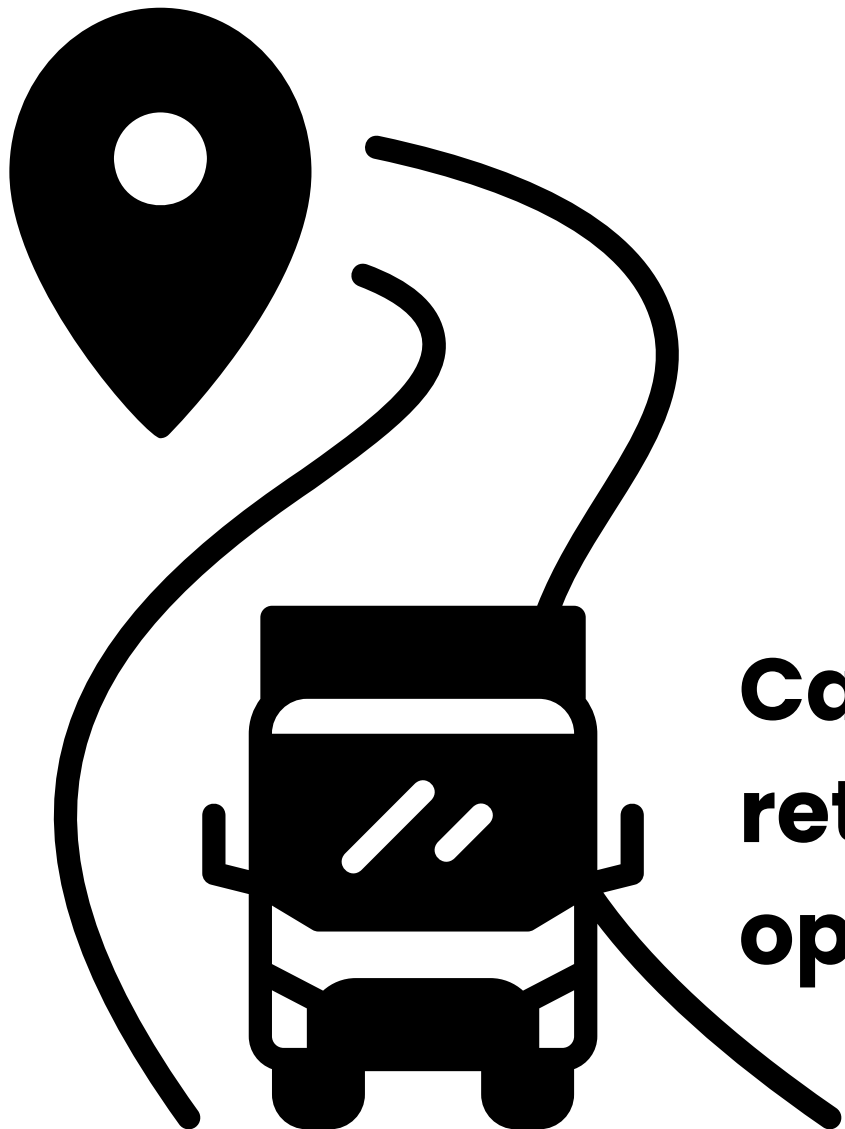
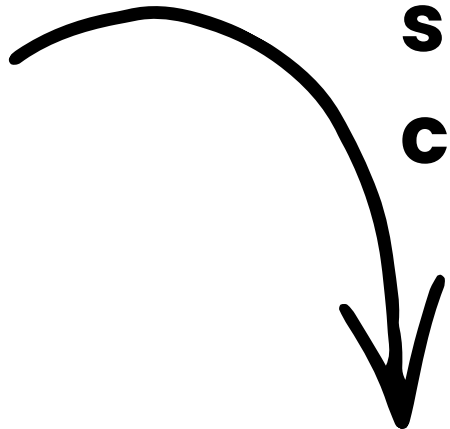
**We fill trucks that would
drive home **empty**.**



Shipper books part of all of the space at a lower rate



Both benefit: Carrier makes money, shipper gets a cheaper shipment



Carrier lists empty return route with open capacity



Total Addressable Market

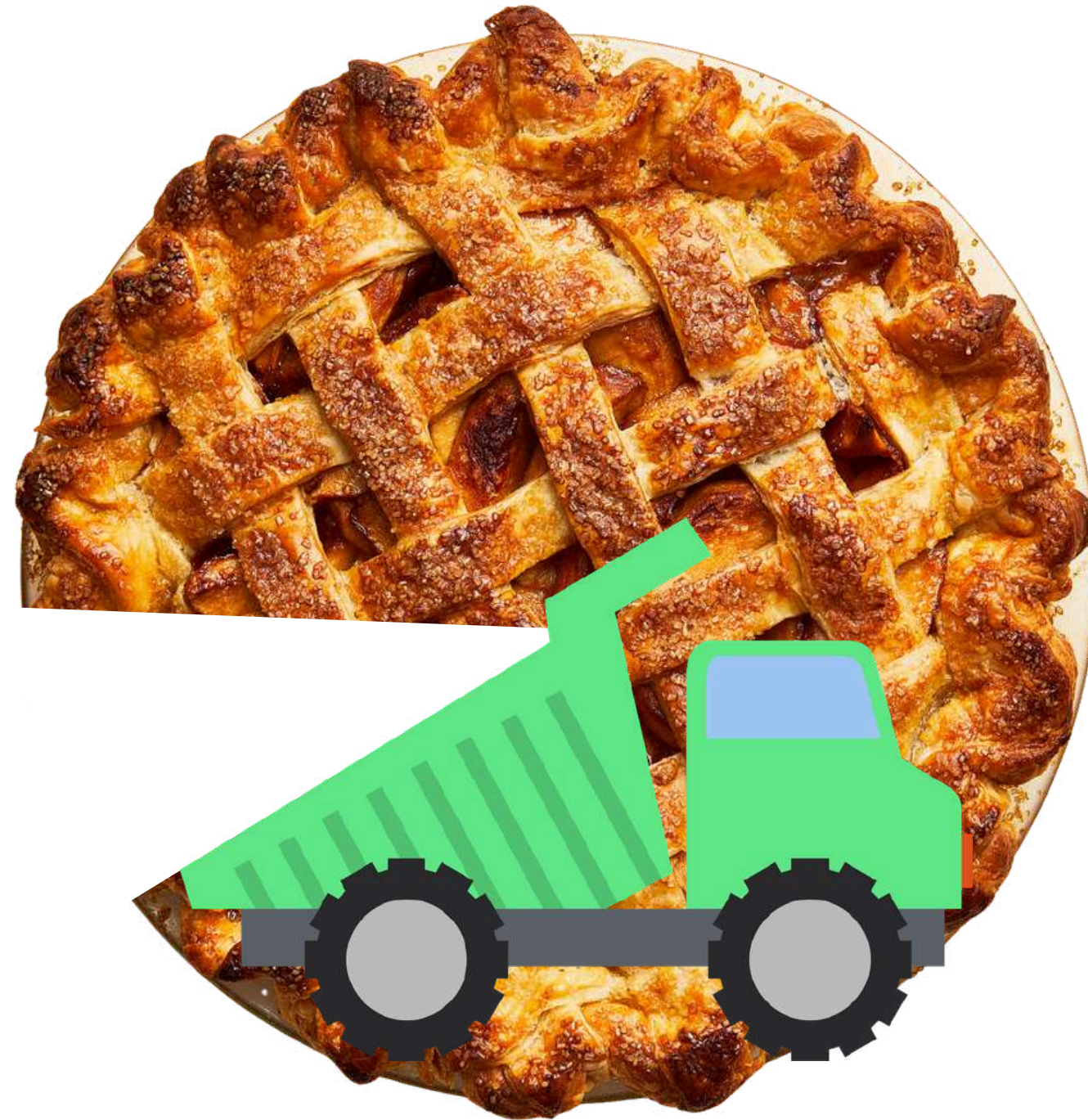
Canadian trucking industry



\$72B



**SAM: less-than-truck-load + partial load
segment: \$8B**



SOM: Return-leg optimization opportunity: \$900M



The Business Model



We **CUT broker fees from **30% down to 15%**, putting more money in the pockets of **both** shippers and drivers.**



We **keep our business **steady** by **combining** these transaction fees with a **monthly subscription** for our fleet tracking tools.**



THE COMPETITIVE MOAT & SCALE



We are **focused** on the high-value Canadian routes that **US** competitors **ignore**.

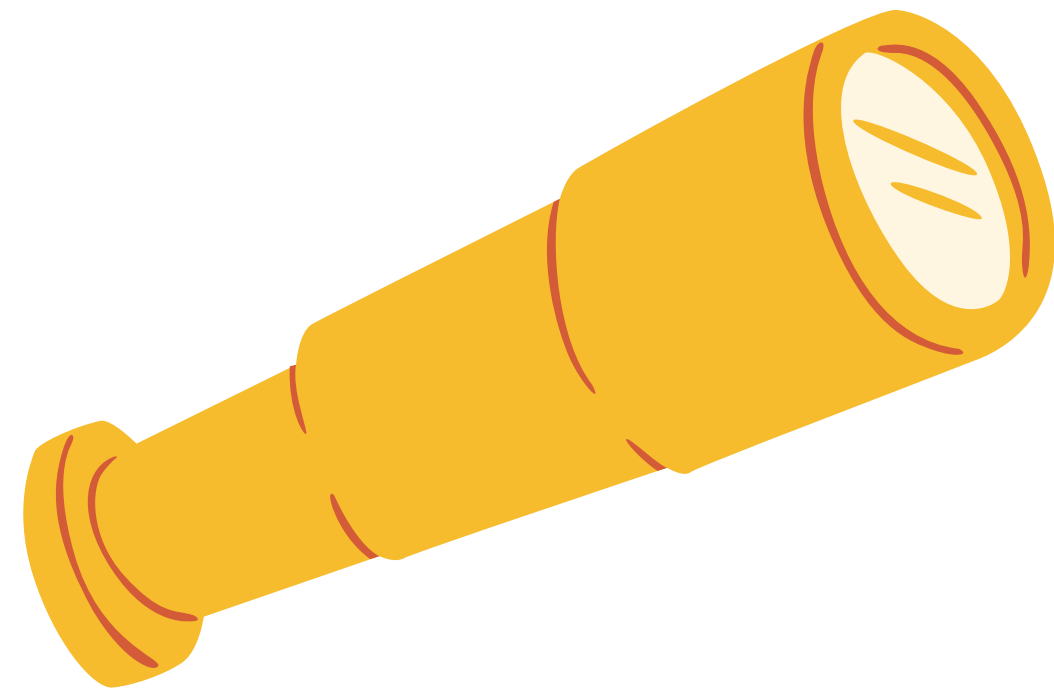


\$500K buys us **better AI** to handle **400** trucking companies, hitting **\$5.7M** in sales by **Year 3**

MIDLAND



The Ask



**We are asking for 500k
to launch in the Canadian Market**



Meet our **Team**



COO
Kimli N.

**B.A Economics and
Law & Society**



CFO
Katy S.

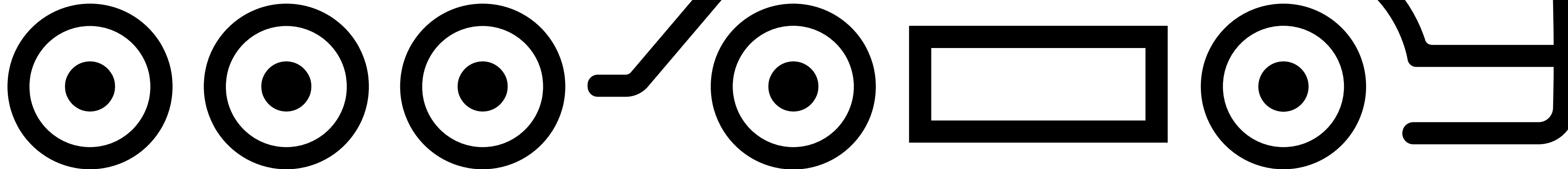
**B.H Commerce
Finance**



CTO
Saeid T.

**B.H Commerce Business
Technology Management**

CEO
Nima E.
**B.H Commerce
Management**



Express Lane Logistic: Optimizing the Future of Freight

Eliminating the "Deadhead" Mile



Dual-Sided Platform Integration

Drivers access real-time load maps while shippers instantly post cargo requirements.



\$800 Billion Market Opportunity

Tapping into the massive North American freight market and Canada's \$65 billion logistics sector.

70% Projected Revenue Growth

Scaling from \$500,000 in Year 1 to \$650,000 by Year 3.



15% Commission Revenue Model

An asset-light approach that generates revenue without the overhead of owning trucks.